

Best Mattress & Bed Accessories Company 2024

Origin Sleep Pte Ltd has dominated the mattress and bed accessories market since it entered into the world of online shopping in 2018, today selling to customers across Singapore, Australia, Hong Kong, and the UK, to name just a few, with a new marketing campaign set to launch in the US this April. More than 100,000 customers worldwide love Origin's products, and with its offerings such as pillows, mattress toppers, and mattresses being recognised globally for their quality and comfort, they are sure to provide those who use them with a superior night's sleep.

Hybrid mattresses equipped with revolutionary HexaGrid technology headline Origin's exceptional product portfolio, with this next-generation technology aiding with pressure relief and back support to provide customers with a truly restful and relaxing sleep, leaving them feeling rejuvenated and ready for the day ahead. Graphite crystal latex is also used across the range, and by infusing pure, natural latex with small graphite crystals, heat is dissipated effectively, and the optimum sleeping temperature achieved, with those sleepless nights spent tossing and turning as one's body overheats a thing of the past.

The drive to provide everyone with a good night's sleep and a smooth, accessible buying experience is the ultimate goal of Origin, made possible by the affordable nature of its luxury, eco-friendly mattresses and its strong reputation for delivering reliable products of an incredibly high standard. Rigorous testing been adopted across manufacturing, and the company's partnerships with an exemplary German design team and a global network of chiropractors, physiotherapists, and other medical professionals underpins its commitment to quality. Cutting out the middleman and removing retail costs are also core factors of this promise, representative of a superior service minus the unnecessary frills.

Origin strikes that sought after balance between quality and a reasonable price point, something its competitors are yet to achieve. Teamwork has proven instrumental in the cultivation of such a successful approach, with this team possessing the necessary expertise, trust, and loyalty to get the job done right and work in towards achieving their shared goal, to drive revenue and foster harmony within the organisation. Having ultimately been established to upheave the sleep industry and tap into the limitless potential it holds, Origin identified the industry's key pain points and set about providing a remedy.

In this digital age, shopping for a mattress in a store seems like an outdated and old-fashioned prospect, so Origin leverages a seamless and hassle-free approach to purchases, offering all of its customers a 120-day trial on all mattresses. Should a customer decide they love it (as usually happens) a 15-year warranty then comes into effect, solidifying the company's faith in the quality of its products. Across the range, sustainability is also prioritised, with the team constantly on the lookout for pioneering ways to make its mattresses more sustainable and appease growing calls from the industry to implement eco-friendly processes into procedure, while still offering products of maximum comfort and value.

Such developments led to the recent creation of two notable products, the Origin LumbarCloud Mattress, released in December 2023, and the new Origin SmartComfort Adjustable Bed. The perfect pair, this mattress has been designed specifically for



those customers facing chronic back pain and joint conditions, leveraging its best materials to offer a premium, nine-layer construction that is 35cm and comprised of up to 3000 springs, while the bed frame is fully adjustable and can elevate one's head or feet with just the simple touch of a button.

Just last year alone, Origin's mattresses garnered fantastic reviews on consumer sites around the world, with a 4.4-star rating in Australia from Product Review, a 4.6-star rating in Singapore across more than 1200 Google reviews, as well as a worldwide rating of 4.1/5 on Trustpilot. Moreover, several renowned media outlets listed its mattresses as some of the best in the world, including Vogue, GQ, T3, Tom's Guide, and TechRadar. The team are also particularly proud to have donated thousands of mattresses to people in need

of them throughout 2023, something they plan on doing more of in the future.

Regarding the future of Origin Sleep Pte Ltd, another exciting product launch is imminent, the Origin Premium Hybrid Mattress, an exceptional offering elegantly combining opulent sleep and unmatched craftsmanship. Such distinguished products demonstrate the reasons for the company winning this award, serving as a beacon for quality, innovation, and value all rolled into one expert package that is sure to leave customers experiencing a new plane of sleep quality, inhabited only by the 100,000+ who have invested in Origin's products.

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